

## FUNDING ACKNOWLEDGEMENT GUIDELINES

As a condition of the grant, your church must acknowledge the financial support received from the Carinity Innovation Grants program. There are many ways you can communicate the support you have received from Carinity. The information below provides you with a guide on how to acknowledge the Innovation Grants Program funding you received.

### Acknowledgement Statement

An acknowledgement statement can be used on printed materials associated with the project such as brochures, posters, banners, newsletters and signage. It can also be used on such items as multimedia material, speeches, advertising and plaques.

To acknowledge the Carinity Innovation Grants funding, use the following funding acknowledgement statement:

*This project is proudly supported by Carinity, through funding from the Carinity Innovation Grants Program.*

If required, you may use the short acknowledgement statement:

*Proudly supported by Carinity.*

### Carinity Logo

Where appropriate, please use the Carinity logo on all printed material and signage associated with the project. If you would like a digital copy of our logo, please email [marketing@carinity.org.au](mailto:marketing@carinity.org.au).

### Signage

If your church has received funding for projects such as minor capital works, a community event or equipment purchase, you can acknowledge the funding support through displaying acknowledgment signage. Acknowledgment signage uses the acknowledgment statement and logo in a combined form. This can be in the form of a decal, sign or plaque etc.

Carinity is happy to assist you in the creation of this statement, please contact [marketing@carinity.org.au](mailto:marketing@carinity.org.au).

## Event/Launch

A great way to promote your project to the community would be to host a launch event/opening. This is also a great opportunity to acknowledge the funding you have received through opening/closing speeches, invitations, posters and signage.

## Social Media

If you are promoting your project on social media, please tag the Carinity page in your post on Facebook. If on Twitter, please use our Twitter name @carinity\_org. This can be used to post a simple acknowledgement line in relation to the project for example a photo relating to the project with the line:

‘Thanks @carinity\_org for supporting our [project name]’

## More Information

If you require additional information on the funding acknowledgement requirements above, please contact **marketing@carinity.org.au** or call **07 3550 3786**.

### Enquiries:

Lee Oliver, Communications Coordinator, Carinity

**P:** 07 3550 3786 **M:** 0491 048 882

**E:** lee.oliver@carinity.org.au